

# About This Book

## *Pointing The Bone At Cancer*

**P**ointing The Bone At Cancer is a book about cancer in cats, dogs and humans. It is the fourth book in a series dealing with feeding companion animals their Evolutionary Diet for Maximum Health.

This book differs from the previous three books in two significant ways...

- It is the first book in the series to include the human animal... and...
- It is the first book in the series to deal with a disease process. This book is aimed squarely at the disease we call “Cancer” and it is written from the unique perspective of a practicing veterinarian.

### **We have a problem**

Currently, in the world of veterinary medicine, pet owners/carers feel powerless when faced with the cancer diagnosis. This leads them to consign their animal’s fate to the cut burn and poison that typifies modern medicine’s approach to cancer.

In the world of human medicine, things are much the same...

Only worse! (*See Chapters 2-5.*)

The powerlessness that typifies most cancer patients and their carers sees them agreeing almost blindly, to whatever their physician or oncologist suggests.

### **Oncologists’ failure... difficult to believe**

This book chronicles a situation, a story that most people find difficult to believe.

Modern medicine is failing to utilise the nutritional power available to it. Its continued reliance on outmoded and harmful treatments is nothing short of criminal. To not only fail patients suffering from the most prevalent forms of cancer such as breast and colon cancer—and worse yet, to do actual harm when treating these cancers—is at first glance a most unlikely story. Unfortunately it is a true story, which is why it is a story that needs to be told.

To tell this story properly requires the reader to be aware of much...

That currently resides only in the medical and scientific literature.

That is why this book is not a short book. This book chronicles a story that must be told in its entirety. The only way to impact people’s thinking and change attitudes and habits is to detail the science that tells the true story of what cancer is, why we are failing to defeat it and what we can do to genuinely defeat this scourge.

### **This book exists to detail a far better way.**

- It exists to provide cancer sufferers and their carers/family, with the opportunity to make better informed decisions when faced with the cancer diagnosis.
- It exists to ensure all health professionals in both the veterinary and human sphere have the opportunity to be similarly informed.

This book shows unequivocally that what we eat is fundamental to cancer's defeat; that current treatments are mostly more dangerous and more likely to kill us than the cancer itself. This book concludes by outlining the simple nutritional treatments that involve ketosis, calorie restriction and the use of specific foods—many of them nutraceuticals—that directly target the neoplastic process... without doing harm.

### **These are treatments that...**

- Enhance bodily functioning
- Strengthen the immune system
- Starve the cancer
- Do not poison and burn the cancer patient
- Provide longevity with genuine health

Right Now, apart from a tiny number of enlightened individuals, no nutritionist, oncologist or physician (whether veterinary or human) shows any interest in harnessing the power of lifestyle change—most particularly nutritional change—as part of their treatment protocol(s) for cancer.

Unfortunately, the influence of all these professionals is such that their attitudes become the attitudes of the wider public, who look to these people for information, guidance... and **treatments that actually work** and that will...

#### **FIRST... “DO NO HARM”.**

My hope is that this book will result in an attitude change towards nutrition...

And that the inclusion of nutrition in the treatment protocols...

Used by oncologists becomes... a widespread reality.

### **Targeted nutritional therapy... TNT!**

By the time you have finished reading this book, you will realise why it is that Targeted Nutritional Therapy should become the principal modality that oncologists select, when formulating their protocol(s) to deal with this terrible disease. This is the **ONLY** way that we are going to see the vastly improved outcomes and quality of life that are the right of all cancer patients... given the knowledge, the cutting edge science that demonstrates the true origins of cancer and the treatments that spring from that understanding.

## POINTING THE BONE AT CANCER

This book details the science, showing that it is our current eating habits that initiate  
And drive the cancers that are wreaking our own and our pet's lives.  
And those eating habits are getting worse, which is why ...

### **Cancer is on the increase!**

This book shows that we are not winning the war in our battle to defeat cancer. It shows that this is because we are failing to address four fundamental or underlying causes of this terrible disease.

#### **The 1st cause is our food.**

The food we are eating, initiates, drives and feeds the cancerous (neoplastic) process. Cancer thrives on what we in the west choose to eat—a sugar-rich diet, a diet lacking in protective nutrients—and way too much of it.

#### **The 2nd cause is how we choose to treat this disease**

Our treatments weaken the body and its immune system and allow, indeed force the cancer to become more invasive, more malignant, more aggressive and more lethal.

#### **The 3rd cause... ignorance, blindness and fear...**

Our cancer professionals—whether they are our medical doctors, our veterinarians, our nutritionists or our oncologists—actively and by their silence, encourage and uphold the first two problems.

Our professionals applaud the use of nutrition, which initiates and drives the neoplastic process and they use ineffective treatments, which weaken the body and allow the cancer to flourish.

#### **The 4th cause... a cancer industry, focused on profits**

The determination of the cancer industry to hold on to a set of beliefs, which uphold those profits is the heart of the problem. The cancer industry is based on a complete fallacy; a misunderstanding of cancer's origins and its true nature. This is the most important problem to be overcome.

Almost every piece of research that drives our current efforts to defeat cancer  
Is on the wrong track... a track to nowhere, ensuring a...  
Never ending supply of cancer patients.

Our research and treatment efforts are mostly pointless because they are based on an enormous misconception of the true origins of cancer.

## **The need for change...**

Our current belief system says that mutational mayhem is the cause of cancer. Unfortunately... the genetic mayhem... which our pharmaceutical giants are at war with... Is an illusion... a red herring. We are engaged in a pointless attempt to wipe out a non combatant... The mutational mayhem... as found in all cancer cells... Is a RESULT of the PROCESS of cancer... It is NOT the cause!

## **The initiation of a “normal” genetic programme...**

Cutting edge science shows that cancer arises from a “normal” genetic programme of growth and reproduction, which originated in our ancestors over three billion years ago.

Tissue and embryonic stem cells Use the healthy parts of this programme  
To grow and reproduce.

One part of this cancer-causing programme—an “unhealthy” part—which is NOT used by our tissue or stem cells—is the creation of mutated genes. This is a genetic programme—conserved in our genome—that is normally silenced. It was this part of the programme that our single celled ancestors used to create the genetic diversity we see in our world today.

However, once resurrected, it creates genetic or mutational mayhem!

When this programme is inactive and lies dormant in our cells, cancer cannot form. However, when this programme is initiated or turned on—in a normal body cell—that body cell begins a process of constant growth and reproduction.

## **This is a process with no “off” button.**

This cancer-causing programme, which includes the generation of genetic mayhem... is the degenerative pathology we call neoplasia or cancer.

How this ancient genetic programme is turned on, why it exists, why it allows... Or  
causes genetic mayhem, what drives it and what we can do about it  
Is the central theme of this book.

## **This knowledge brings power!**

- It reveals a huge crack in cancer’s defences.
- It allows us to target cancer’s Achille’s heel.
- It shows how to starve cancer using Targeted Nutritional Therapy... TNT!
- It shows how TNT strengthens the body rather than weakening it.
- It shows that TNT may be used—SUCCESSFULLY—alone... and...
- It shows that TNT may be used together with the current standard of care.
- It shows that the use of TNT MUST be offered to all cancer patients.

## POINTING THE BONE AT CANCER

### **The message in this book is for everybody!**

Because cancer is a disease that touches everyone.

If you have cancer, if you have a relative, a friend or a pet with cancer or you are involved with treating cancer patients as a natural physician, a veterinarian, a medical doctor or an oncologist; the understandings, the messages of hope in this book are aimed specifically at you...

### **This knowledge is available now**

The science exists.

We know how to prevent this disease from occurring in the first place and...WE CAN BEAT THIS DISEASE; we have the tools to defeat it and we can do so now. We can do it quietly, inexpensively and without fuss. Most importantly, we can do it without traumatizing the patient. All we need is an educated set of health professionals who are willing to adopt Targeted Nutritional Therapy as their (our!) chief weapon in the fight to defeat cancer.

*Please read on to find out more.*

**Ian Billinghamurst 2016**